



Perspective Market Mark

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2024 Spring Leadership Conference April 16-17 | St. George, Utah Schedule at a Glance Tuesday Wednesday

April 16

7:00-8:00am

Check In & Registration Breakfast Bar Served

8:00-9:30am (1.8 ceu)

Opening Keynote Gardner Center

9:40-11:00am (1.6 ceu)

SNF/ALF Session Gardner Center ICF/IID Session Conference Room D

11:15- 12:15pm (1.2 ceu) Combined Session

Gardner Center

12:15-2:15pm

Executive Showcase Lunch Served

2:15-3:45pm (1.8 ceu)

ICF/IID's may attend any session SNF Session Gardner Center ALF Session Conference Room D

3:45-4:45pm (1.2 ceu)

Combined Session Gardner Center

(7.6 CEUs offered for Tuesday)

April 17 7:30-8:30am

Check In Cinnamon Rolls Served

8:30-10:00am (1.8 ceu) Closing Keynote

10:15-11:15 am (1.2 ceu) Medicaid & Quality

Incentive Updates

11:15-12:15pm (1.2 ceu) UHCA Membership Meeting

(4.2 CEUs available for Wednesday)

(11.8 CEUs available for entire conference)



Tuesday, April 16

7:00-8:00am

Check In & Registration Breakfast Bar Served

8:00-9:30am (1.8 ceu)

Combined Session | Gardner Center

Keynote

Be a Leader Others are Inspired to Follow!

This highly interactive session will engage, inspire, and inform attendees about the 4 Things Followers Need Most from Their Leaders and the 7 Must Do's To Be A Leader Others Are Inspired To Follow; all based upon research from Gallup. Gallup provides the research and data, Mark intertwines his own stories of leadership successes and failures and engages attendees to share their own stories. This session is meant to help leaders at all levels and every length of tenure get better as leaders and attract and retain the very best talent!

Mark Iverson, Founder: Coach, Consultant & Trainer, The Warrior's Mindset LLC

9:40-11:00am (1.6 ceu)

SNF/ALF Session | Gardner Center

Conflict Management and Resolution

How can leaders foster connection by creating a feedback culture? How are you able to retain employees while also effectively resolving conflict, giving important feedback and building teams that are sustainable? Find out how during this interactive session with our newest Associate Business Members, Grand Canyon University.

Lindsi Harris, MSN, RN, Grand Canyon University

ICF/IID Session | Conference Room D

9:40-10:25: Kelly Criddle- Survey Updates 10:25-11:00am: ICF/IID Business Meeting

Join this session to hear the new Survey Updates and trends from DHHS and to discuss new business issues within the ICF/IID Facilities.

Kelly Criddle, DHHS, Survey Manager Karen Root, Mesa Vista, UHCA|UCAL Board

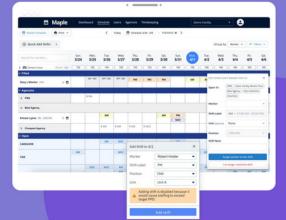
🗖 Maple

Is mismanaged Scheduling a hidden drain on your budget?

Did you know Scheduling inefficiencies can lead to overstaffing, excess overtime & agency spend, and lower worker retention? How much is that costing your company?

Take control of your costs with Maple!

Our next-gen workforce management platform was purpose-built to optimize Long-Term Care operations!



To learn more about Maple and how we can help, visit us at booth 38 or go to www.maple.com

Tuesday, April 16

11:15- 12:15pm(1.2 ceu)

Combined Session | Gardner Center

Keynote

Courageous Leadership- Living a Life of Influence

In November 23, 2013, Dan Meers came within inches of losing his life while practicing a bungee jump and zip line stunt at Arrowhead Stadium... home of the Kansas City Chiefs. What Dan anticipated being the thrill of a lifetime ended up being the spill of a lifetime. The stunt went terribly wrong and Dan plummeted 75 feet before crashing into the stadium seats. Miraculously Dan survived. He spent 9 days in the hospital and got some really big scars. Dan smiles when he says, "Scars are just Tattoos that come with a Cool Story". During this powerful presentation Dan shares his incredible story and the important lessons that he learned during his long road to recovery about leadership and about life.

Dan Meers, Kansas City Chiefs Mascot, Character that Counts

12:15-2:15pm

Executive Showcase | Lunch Served



Join us for a delicious lunch and take the chance to talk with your 2024 Associate Business Members to learn about new products and services.

2:15-3:45pm (1.8 ceu)

*ICF/IID Facilities are welcome to attend either session during this time. SNF | Gardner Center

Survey Updates

Join us to hear updates and important information from DHHS for SNFs Greg Bateman, LTC Survey Manager, DHHS

ALF | Conference Room D

2:15-3:00-Survey Updates

Join this session to learn Survey Updates for Assisted Living Facilities. Kristi Grimes, Assisted Living Survey Manager, DHHS

3:00-3:45 -2024 Senior Living Community Occupancy

How are you currently marketing your retirement community? Website, Billboards, Radio, T.V. Spots, Newspaper? What is your reputation in the greater community? What makes you unique from the competition? How do you measure the quality of your care and is it something you celebrate or hide? Why should my family entrust the care of my loved-one with you? In this session, we unpack what is working and not working in 2024.

Mark Iverson, Founder, Coach, Consultant, & Trainer, The Warrior's Mindset LLC

3:45-4:45pm (1.2 ceu)

Combined Session | Gardner Center

Office of Licensing Changes and Compliance Process

Join this session to learn the different changes happening at The Department of Health and Human Services, Office of Licensing. Carmen Richins, Director, Division of Licensing and Background Checks, DHHS Simon Bolivar, Director of Licensing, DHHS



Wednesday, April 17

7:30-8:30am

Check In & Registration- Cinnamon Rolls and Fresh Fruit Served

8:30-10:00 am (1.8 ceu)

Combined Session | Gardner Center

Closing Keynote Intercultural Creativity for Leadership

Creative thinking is now the #1 skill needed in our workforce.

So increasing the creative thinking skills on your teams and in healthcare is no longer a luxury, it's now required. But creativity can't thrive unless there is a culture of inclusion, belonging and psychological safety.

This interactive keynote combines intercultural development, which is a key tool needed for inclusion, with a methodology that cultivates and expands creative thinking.

Genein Letford, CEO, CAFFE Strategies, Inc.

10:15-11:15 am (1.2 ceu)

Combined Session | Gardner Center

Medicaid & Quality Incentive Updates

Join this session to hear updates about the Medicaid program and the Quality Incentive Program.

Trent Brown, Nursing Facility Quality Improvement Program Manager John Curless, Utah Department of Health

11:15-12:15 pm (1.2 ceu)

Combined Session | Gardner Center

UHCA|UCAL Membership Meeting

Come represent your facility and hear important updates about the Utah Health Care Association.

Allison Spangler, President + CEO, Utah Health Care Association Kelly Snowball, Utah Health Care Association Board Chair Tracy Jenkins, Utah Health Care Association Secretary Treasurer.



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